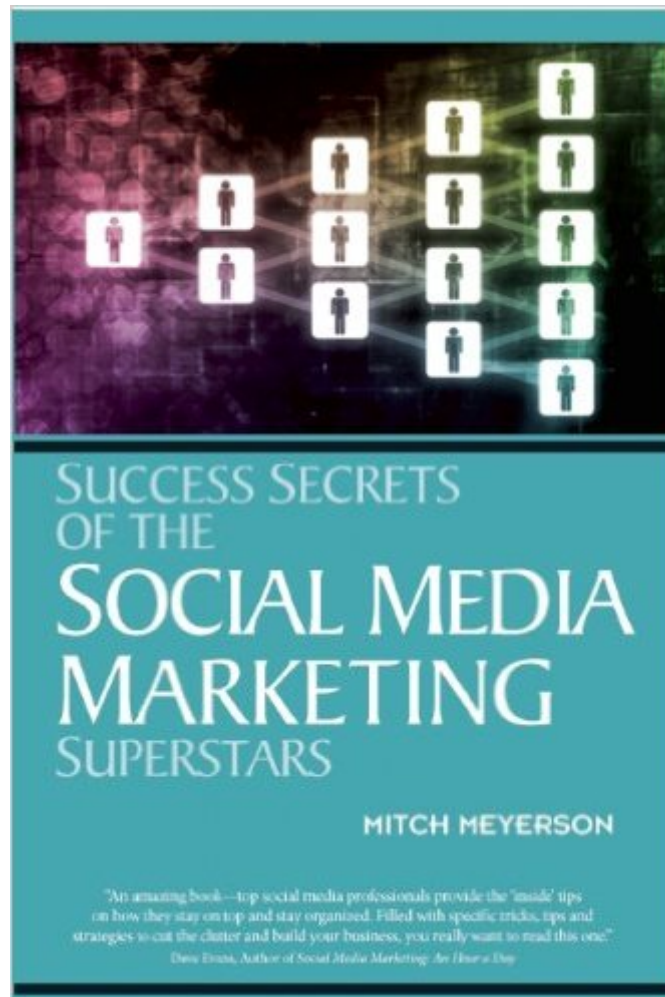


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# Success Secrets Of The Social Media Marketing Superstars



## Synopsis

Online marketing expert Mitch Meyerson presents you with an unmatched advantage into the world of social media &#150; the priceless secrets, strategies, tactics and insights of more than 20 of todayâ€™s social media elite. Handpicked to cover almost every aspect of social media marketing, Meyerson and this distinguished team of experts open their playbooks and teach you how to create effective social media campaigns to cut through the clutter, reach out to millions and grow your business. Features: &#149; Proven tips and tactics from 20+ top social media marketers &#149; The biggest mistakes businesses make with social media and how to fix them &#149; Actionable plans for all areas including social networks, blogs, web TV and mobile marketing &#149; Real-world case studies, best practices and proven techniques from the experts &#149; Detailed list of resources

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>>>..."Success Secrets...Superstars" delivers the Secrets, Strategies, Tactics, Insights of 22+ of Today's Top Social Media Elite that covers many aspects of Social Media Marketing, etc.!!!...>>> Mitch Meyerson, A Known Authority, Author, Expert, etc., has put together a Priceless SourceRevelations, over 335 pages, to allow Us to Cut through the Clutter...To ReachOut...To Expand...To Grow Our Business with Actionable Plans, If You Choose To Use Them!!!...>>>..."Success Secrets...Superstars" opens with the Acknowledgments, Foreword from Renown Author, Mark Victor Hansen followed by a MustRead Preface - "The Times Are a

Changing" / Mitch Meyerson!!!...>>>..."Success Secrets...Superstars" has 2 Sections - Section 1 - Strategies And Principles opens with Chapter 1 of 12 Chapters.>>>...Chapter 01 - Building Your Relationship Strategy / Keith Ferrazzi & Tahl Raz.>>>...Chapter 02 - The Psychology of Social Media Marketing / Brian Clark.>>>...Chapter 03 - Mastering Online Marketing:Six Key Principles / Mitch Meyerson.>>>...Chapter 04 - Creating Content People Care About:The Cornerstone of Social Media / Ann Handley.>>>...Chapter 05 - How To Create a MegaFollowing with Social Media Marketing / Gary Vaynerchuk.>>>...Chapter 06 - Personality:How To Stand Out in a Virtual Crowd / Andy Wibbels.>>>...Chapter 07 - Build Strong Online Communities Using Social Media / Chris Brogan.>>>...Chapter 08 - Social Media Marketing Success Qualities / Joel Comm.>>>...Chapter 09 - How To Communicate with Impact Using Social Media / Craig Valentine.>>>...Chapter 10 - How To Profit from Your Social Media Efforts / Starr Hall.>>>...Chapter 11 - PR Strategies for Social Media / Dan Janal.>>>...

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